

From waste of space to your dream place

Rapidly re-build your conservatory with a new home extension

Is your conservatory a different temperature to the rest of the house?



Is your furniture faded?



Is your conservatory a dumping ground?



Three Upgrades Available

1. Replace the roof



2. Replace the roof and window and doors.



3. Re-build with **hup!** on the existing base with walls and windows where you want them



hup!
The better way to build

hup! is simply the best answer

hup! is the better way to build

Rapid



Manufactured off site and needing no new base work, hup! is rapidly assembled and watertight in two days.

Because no cement is used, there are no weather delays and less mess with hup!

Lightweight



With lightweight walls and solid roofs any hup! extension will be lighter than the existing conservatory so you can build onto the existing base to keep costs low and build times short.

Energy Efficient



Five times more energy efficient than the average UK home, hup! will be warmer than the rest of the house.

Your hup! could cost over £1000 per year less to heat than the current conservatory.

Increases House Price



Unlike your old conservatory a conservatory a hup! extension will add to the saleable footprint of your home.

What is hup!

Patented Ultrapanel Technology

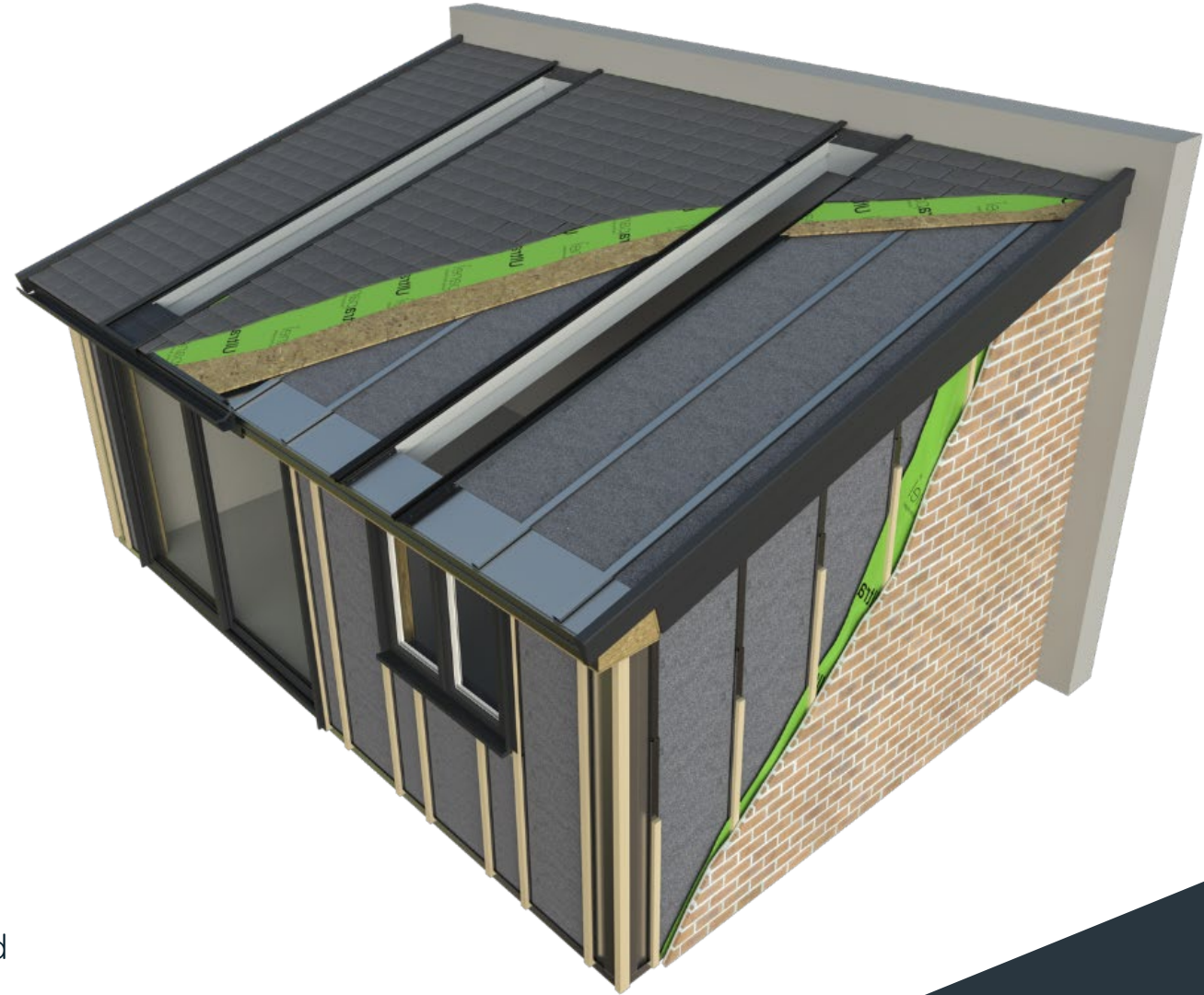
- Groundbreaking technology combines the best of both timber and steel construction with **no cold spots**.
- U-Values of between **0.12** and **0.17** that **exceed Building Regulations**.
- hup! is **five times more** energy efficient than the average UK home.

Super-Strong I-Beam Structure

- hup! wall panels significantly **outperform traditional building methods** in terms of strength.
- Panels rapidly click together to form a **super-strong i-beam structure** throughout your hup!.

Rapid Connection Details

- hup!'s **millimetre precision** engineering and patented wall and roof connections ensure a perfect build every time.
- The rapid clip-fit nature of these clever connections across the roof and walls mean that hup! is built **five times faster** than a traditional build.



Ultimate Design Flexibility

Roofs

- ✓ Choose from four hup! roofs
- ✓ Maximise natural light with a large choice of rooflights

Windows and doors

- ✓ Windows where you want the view
- ✓ Choose bi-fold, sliding or French doors

Walls

- ✓ Walls where needed for privacy, TVs or kitchen cupboards
- ✓ Choose any wall finish such as brick effect, cedar or render



More walls to enable a change in usage



Open Plan Kitchen



Home Office



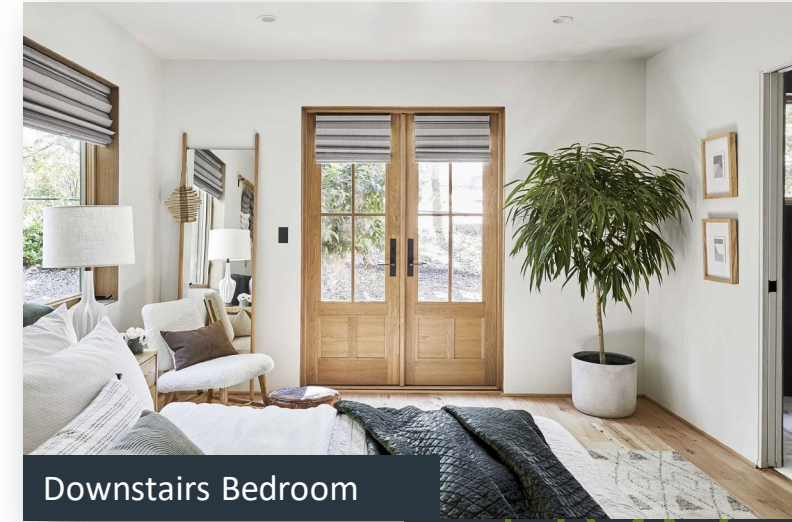
Playroom



Cinema Room



Utility/Boot Room



Downstairs Bedroom

Independently Assessed & Approved



- ✓ Applus confirmed that the fully assembled hup! wall complies with Building Regulation fire safety requirements.
- ✓ Independent fire tests also confirm that the fully assembled structure of the hup! tiled and hybrid roofs comply with all Building Regulation fire safety requirements.



- ✓ Thermal performance:
- ✓ Structural performance:
- ✓ Condensation:
- ✓ Fire:
- ✓ Durability:

The Ultrapanel technology inside hup! has been independently and thoroughly tested, assessed and approved by the BBA in UK housing products.



- ✓ Vertical loading: Similar strength to a brick wall
- ✓ Lateral Strength: 70% stiffer than a brick wall

The Steel Construction Institute conducted two strength tests on hup! walls and compared them to traditional brick and block walls.



The Ultrapanel technology inside hup! is used on brand new houses across the UK by housebuilders

- ✓ Barratts
- ✓ Strata
- ✓ Northstone
- ✓ McCarthy and Stone

Ultrapanel technology used in hup! has been 'Accepted' by NHBC who provide guarantee's on brand new homes.

Pre-approved by Building Inspector Networks

All hup! roofs and walls have been **independently assessed** by JHAI and Assent who have **pre-approved** the hup! system for use in conservatory re-builds and new build extensions or conservatories.

- ✓ Easy and cost-effective Building Regulation Approvals
- ✓ Assurance that the system consistently meets Building Regulations



Sarah's hup!

Conservatory transformation

Sarah's old polycarbonate conservatory was a dumping ground, shut off from the rest of the house.

In a week of non-stop rain that would have stopped any traditional builder, Sarah's hup! builder removed her French doors and built an open plan extension.

The conservatory was demolished on day one and by day four plastering and electrics were underway.

Before the heating went in, Sarah could feel her home was already warmer and her extension was finished a few weeks before Christmas. The new hup! will cost over £1000 per year less to heat than the old conservatory.

Despite adding solid walls, Sarah's hup! is much lighter than the original conservatory enabling Sarah to use the existing base keeping costs low.

Given the weather the estimated time saving was c.3 weeks vs a traditional build.

Sarah's project cost c.£30k and added 15% to the value of her house according to her local Estate Agent.

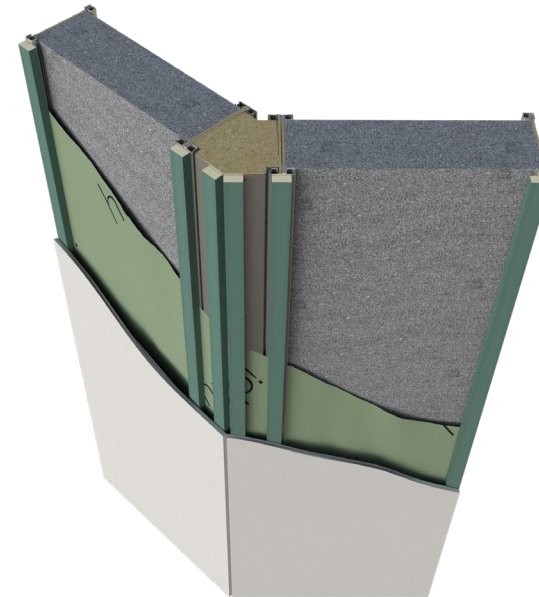


hup! now compatible with Victorian facets

hup! is now compatible with variable corners from 90° to 170° allowing you to convert old Victorian conservatories into modern extensions using the revolutionary hup! building system.

Key specification criteria

- Variable corners are available with wall or window / doors at either side.
- Available in angles from 90° to 170°.
- Suitable for use on 3, 5 and 7 bay Victorians.
- 2 variable corners available: small corner and medium corner



Example Conservatory Re-build Projects

Project	Location	Value Added to House Price	Build Time	% Change in Weight	Annual Energy Saving (34p kWh)
	Winchester	£90k	5 Days	-10%	£1,945
	Rossendale	£35k	5 Days	-18%	£1,060
	Warrington	£18k	4 Days	-12%	£988

Building with hup! is easy

hup!

Footprint



Contact your local builder (done!) and choose the shape and size of your extension.

two

Windows & Doors



Select the windows and doors for your design.

three

Roof



Choose from dramatic high pitched ceilings, or the understated look of flat or lean-to designs.

four

Wall Finish



Choose a brick finish for a more traditional look, or render or timber for a more contemporary look.

Stress free building!

hup! icons



Five Times Faster to Build – Collect Cash Quicker

- 100% pre-fabrication, no cutting required on site.
- Rapid wall and roof connections.
- 10m² of wall built in minutes.
- Can be built in most weather conditions unlike brick.



Five Times More Energy Efficient - Easy Building Regulations

- Five times more energy efficient than the average UK home.
- Components compliant with Part L June 2022 Building Regulations.
- Solid roofs with U-Values less than 0.15 W/m²K for England and 0.13W/m²K in Scotland.
- Walls with a U-Value of 0.17 W/m²K, exceeding Building Regulations.



60% More Carbon Efficient

- 60% more carbon efficient to manufacture vs brick
- Zero waste in production and on site
- Re-use basework
- ISO 140001 Environmental Management Accredited
- Lower ongoing energy usage - less emissions



Ultimate Design Flexibility – Convert More Sales

- Choose from five Ultraframe roofs.
- Compatible with any wall finishes.
- Configurable to any window and door layout.
- Perfect for extensions, conservatories, transformations, and garden homes.



Less Trades – Easy Project Management

- No bricks required – range of authentic Brick Mesh wall finishes.
- Designed to be fitted by one conservatory team.
- Comprehensive fitting team training provided.
- Design, specify and price in one easy U-Design order.



Engineered by Ultraframe – High Quality Finish

- BBA approved Ultrapanel technology from a BBA approved factory.
- Designed to accommodate on site tolerances.
- Precision engineered for a consistent high quality finish.
- No cold bridging.